



Do you ever find yourself searching for information about a specific crop, wanting ideas for a radio drama, or wondering how to involve women in your program? FRI has many resources that can help you.

GUIDE TO OUR RADIO RESOURCES

FARM RADIO INTERNATIONAL AIMS TO SUPPORT ALL AFRICAN BROADCASTERS TO DEVELOP HIGH-QUALITY RADIO PROGRAMMING FOR RURAL COMMUNITIES.

FRI's resources celebrate and promote radio and small-scale farmers. Our resources are:

- Accessible and available to all broadcasters in sub-Saharan Africa at low or no cost.
- Responsive to the needs of farmers and broadcasters.
- Relevant (Appropriate language, formats, and topics).

Farm Radio International offers training and information resources to support our network of more than 1,000 broadcasting partners. To find all of our resources, go to www.farmradio.fm.

ABOUT OUR INFORMATION RESOURCES



FARM RADIO RESOURCE PACKS (FRRPS)
scripts.farmradio.fm

FRI has created hundreds of written resources on a variety of agricultural and rural development topics! We regularly publish new resources online and share Farm Radio Resource Packs several times a year. Monthly, we share a theme pack of existing resources on one especially relevant topic.

These are the types of scripts we produce and some tips on how to use them:

INTERVIEW SCRIPTS can:

- Serve as inspiration for farmer programs on similar topics, including phone-in or text-in programs.
- Be translated and adapted as necessary to suit the local context, then performed as dramatized interviews.
- Act as a model to help you prepare for interviewing experts and other guests.

DRAMAS can:

- Be read by local actors, or (for very short and simple dramas) by broadcasters themselves.
- Be adapted to suit the local context in terms of crops, farming practices, and the local culture.

TWO-HOST PRESENTATIONS are scripted conversations between two radio hosts. These are a good way to:

- Present two sides of a debate, or discuss the benefits and challenges of a perspective.
- Create a simple dramatic situation by having one host play a comedic role and the other play a more serious role. Such situations can be used to promote simple farming practices, development messages, and other ideas.

These are the types of information documents we produce:

BACKGROUNDERS are brief introductions to important topics. These resources aim to orient broadcasters on the most important facts, challenges, and solutions of a topic, and direct them to further resources. Use backgrounders to plan an episode or series of episodes on this topic, or use the information to write radio spots. Issue packs are similar but provide a more thorough overview of the topic and include related stories that can help with planning a program.

RADIO SPOTS are short radio pieces (usually 15-60 seconds each) that deliver one single, clear message. They can be translated and/or adapted to your local context, then recorded and broadcast during any program, or even between programs.

Explore Farm Radio's Broadcaster Resources at farmradio.fm



BARZA WIRE

wire.farmradio.fm

Barza Wire is a news service that shares stories about African farmers and rural communities. Barza Wire contains the following sections:

FARMER STORIES These stories feature the knowledge and experiences of African small-scale farmers. The stories are written so that they can be translated and read directly on-air. Each story starts with a brief (included in the Barza Wire email), which can easily be read during the news segment of your program.

Broadcasters can also use these stories to research a topic for a program.

RESOURCES Agricultural, rural development, or training resources relevant to African broadcasters.

SCRIPT OF THE WEEK A featured Farm Radio International script related to one of the week's Farmer stories.

SPOTLIGHTS These articles highlight African broadcasters and their exceptional programs, practices, and engagement with FRI activities.

OPPORTUNITIES Funding and training opportunities for African broadcasters.

ABOUT OUR TRAINING RESOURCES



BROADCASTER HOW-TO GUIDES

training.farmradio.fm

These guides provide valuable information for broadcasters who want to improve their skills in journalism, broadcasting, marketing, and more. Each guide starts with an introduction that includes information on why this skill is useful to your radio program and your listeners. The main section provides details and examples of the technique, skill, or concept.

We have more than 50 guides available in English and French, with many also available in Amharic, Hausa, Swahili, Kenyan Swahili, and Portuguese.

Farm Radio International has also drafted several standards for broadcasters, including VOICES Standards for farmer programs and FAIR standards for journalistic programs.

programs for farmers. E-facilitators support broadcasters throughout the course. Learners are paired with experienced radio mentors from around the world, who provide guidance and feedback on course assignments. Stay tuned for news of the next course start date!

SELF-GUIDED LEARNING MODULES Our self-guided learning modules walk broadcasters through key concepts to improve their radio programming. Each module has quizzes and activities to test your learning and take 45-60 minutes to complete. Modules cover topics such as: VOICE Standards; Generating revenue for your radio program; Adapting FRI resources; and Gender.

All broadcasting partners can access these learning modules using the login information below.

partner.

- Username: **Your email address**
- Password: **Farmradio8!**



ONLINE LEARNING

farmradiotraining.org

FARMER PROGRAM E-COURSE This course helps broadcasters develop high-quality radio

ABOUT OUR COMMUNITY OF PRACTICE

We bring together radio broadcasters from across sub-Saharan Africa to learn from each other. Our WhatsApp and Telegram groups provide broadcasters with the opportunity to share questions, expertise, and resources with other broadcasters from their region. New broadcasting partners will receive an invitation to join the group for their region.

E-DISCUSSIONS We occasionally offer facilitated discussions on a particular topic. Past topics have included agricultural value chains, nutrition, climate change, interactive radio, and the COVID-19 pandemic.

These discussions take place in two venues. We use our online platform (**discussion.farmradio.fm**) to host multi-week discussions that bring together broadcasters from across Africa and subject-matter specialists who offer their expertise. These discussions take place in English and French. We also host facilitated discussions in our WhatsApp and Telegram groups. These one-week discussions allow broadcasters in the group to exchange on a particular topic in the language of their region. Some of these discussions feature experts ready to answer broadcasters' questions.



If you have any questions about the resources, please email radio@farmradio.org

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